

#MakeltReal

Greetings friends, it's only me
Just dropping by today to see
If you'd like to hear about
Our MakeltReal journey...

So it was May 2013
And I went somewhere I'd never been –
I met all sorts of women who wanted to be
Running their own business, just like me.

So I went in and conveyed my pitch in rhyme
And in fact had a lovely time!
I was over the moon when I was selected
As that is not quite what I expected.

There ensued a programme of support,
We learnt, we grew, we discussed and were taught –
What is our business and where is it going?
Marketing, finance, networking, growing,
Seminars, talks and learning to tweet,
Evening events with nice things to eat.

Listen my friends –
I know what you're seeking –
A summary of the businesses,
And then I'll stop speaking...

My colleague Amina – you've probably seen her –
Mathematical brain and students to train;
With her CSR and her AAT,
SAKS Accounting sounds good to me.
So if you need an accountant for your SME,
Amina Begum is the person to see.

Corrine Bell runs VanityShare.
Cosmetic dilemma – do not despair!
Wherever you are within the UK
VanityShare will show you the way
To the service you need, wherever it be,
The Trip Advisor of the beauty industry.

Terri-Leigh – 'Why So Serious?'
Her designs will make you delirious.
Her compassion for fashion, embracing ideas
Is unique and will last for years.

A fashion label drawn from what's real
'Why So Serious?' will make you feel
Individual and culturally there –
Each garment made for you to wear.

'Cheeky Bum Bags' are for festival-goers, clubbers,
Anyone - travellers, mothers –
They're quirky and individually handmade
In the UK over there displayed.

Rustic Roots is Shumi's taste sensation
And represents a culmination
Of products designed to enhance your food
To bring new tastes and improve your mood.
Five different strengths starting with 'lemon and lime'
To 'extra spicy', if you think that's sublime.

UseYourCommunityDotCom
Is a great new website from
Razina Munim, who locates not-for-profits
For GPs, local councils and CCGs.

Ujenny Stewart produces spice,
The provision of flavourings
To make food nice.

The Centre for Autism Recreation and Education
Is another entrepreneurial creation.
It supports children with ASD who need ongoing therapy.
Day-trips and fun for the family
With the method they call ABA-VB.

Lesbian or gay or 'prefer not to say'
Log on to Dattch.com today.
Female, not straight, and after a date?
Connect with this community - start to feel great.

La Coppola is where to go
For sumptuous ice-cream, don't you know.
They're socially and environmentally inclined
And the ice-cream's sublime, as you will find.

Susanne Kirlaw, Kirly-Sue,
Vegetarian stuff not for me, but for you!
Shifting away from tofu and buckwheat,
Seminars and books teach you what to eat.

Niadjei Jewellery is a social enterprise
Providing training for NEETs,
Sarah-Jane strives
To make a difference to young lives.

Gluten-free goodies is what Deborah provides,
Delish GF Patisserie obviously thrives
With its recipes which leave out the wheat
And deliver delicious things to eat.

Reaching out to the 'hard to reach'
There's Rashida who is keen to teach
And develop her fine art design
A social enterprise sublime.

And finally of course, there's Sublime Rhyme,
I hope you can see what I do?
So if you need accessible verse –
I look forward to hearing from you!

And so, dear friend, we're at the end –
It's been a fantastic time.
Enormous thanks to all involved,
With love from Sublime Rhyme.



Poetry for any purpose
Commissions ~ Workshops ~ Performance

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